

NGO SELF-EVALUATION MODEL: Conclusions from a comparative and empirical study in Argentina (2007)

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ABSTRACT

This paper is focused in explaining the scope of a comparative and empirical study based on the analysis of the performance of seven Non Governmental Organizations located in Argentina during the year 2007. Though these institutions have undergone different kinds of culture and evolution, the case suggests that the application of the *NGO Self Evaluation Model permits to identify* strong similarities among them in how each of the seventh has developed their strategy and innovation. Moreover, the use of this specific tool represents a unique opportunity to obtain an accurate institutional diagnosis. This devise satisfies two purposes: the managerial and the academic issues. That means that not only the outcome of the study helps to determine the strengths and the weakness of the entities (managerial diagnosis), but also contributes to emerge important data to do relevant research work through the identification of common parameters among them (academic purpose).

In order to collect relevant pieces of evidence, the researchers had different interviews with NGO managers according to the guidelines of the seminar "*NGO Self Evaluation Model*" dictated at the Pontificia Universidad Católica Argentina in Buenos Aires, Argentina (2007). In addition to the meetings, these executives fulfilled relevant documentations linked to strategic and operative matters from their organizations. Later, the researchers analyzed all these pieces of information and wrote down the present working paper. The case is related to all these matters and brings about the outcomes of the process.